

SHOW REPORT



WORLDDIDAC INDIA 2011

THE BIGGEST & ONLY EXHIBITION & CONFERENCE ON EDUCATION & TRAINING RESOURCES IN ASIA



Supported by:



WORLDDIDAC -
The world association of
publishers, manufacturers
and distributors of
education materials



didacta
international

INDIA
DIDACTICS
ASSOCIATION



28th to 30th September 2011
New Delhi, India

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EVENT SUMMARY

TITLE	WORLD DIDAC INDIA 2011
EVENT	EXHIBITION & CONFERENCE
THEME	INTERNATIONAL EXHIBITION & CONFERENCE ON EDUCATIONAL & TRAINING RESOURCES FOR ALL LEVELS & SECTORS OF THE EDUCATION & TRAINING INDUSTRY
DATES	28 th to 30 th SEPTEMBER, 2011
VENUE	HALL NO.12 & 12A, PRAGATI MAIDAN, NEW DELHI, INDIA
GROSS AREA	6714 SQM
NET COVERED AREA	2340 SQM
BUSINESS HRS	10:00 AM – 6:00 PM

ORGANIZED BY



Arclights Eventz Network Pvt. Ltd.

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WORLDDIDAC INDIA 2011 - THE SUCCESS STORY!

The Third edition of **Worlddidac India 2011** was a great success in all respects. The event received an overwhelming response from all exhibitors, visitors and delegates. The international exhibition and conference presented real-life solutions to all possible manner of changes in the South Asian region, with a focus on the Indian Education & Training sector. Held annually, the only show of its kinds in India achieved great results in terms of participation, attendance and public awareness.



WORLDDIDAC INDIA 2011 witnessed the presence of **quality educationists, ministry officials, trade visitors, trade buyers, industry professionals etc** from across the globe over the three days. The exhibition brought together prominent players from the education and training industry, thus offering the visitors access to a varied quantum of information pertaining to the industry thereby making their visit extremely fruitful.

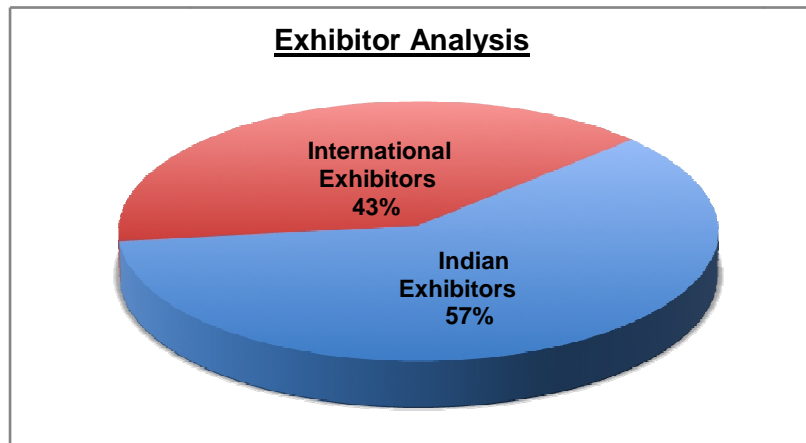
The positive feedback received from everyone has been very encouraging and will see the event progress to greater heights of success thus bringing together many more facets of the Education & Training Industry on a common platform in the future years.

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EXHIBITOR ANALYSIS

A total of 94 prominent Exhibitors representing 13 countries showcased innovative technology, modern instruments, supplies, infrastructure, inventive materials, contemporary educational advances & services that aid and fuel learning, teaching and skill improvement.

<u>International Exhibitors</u>	<u>Indian Exhibitors</u>	<u>Total Exhibitors</u>
40	54	94



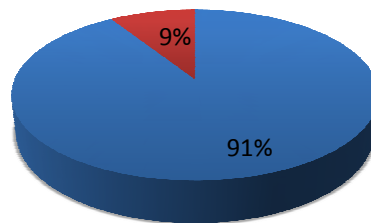
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VISITOR ANALYSIS

Over 8700 professionals from all sectors of education & training, educational materials industry and government agencies attended the show from more than 26 countries (inclusive of India).

Indian Visitors	10026
International Visitors	1052
Total No. of Visitors	11078

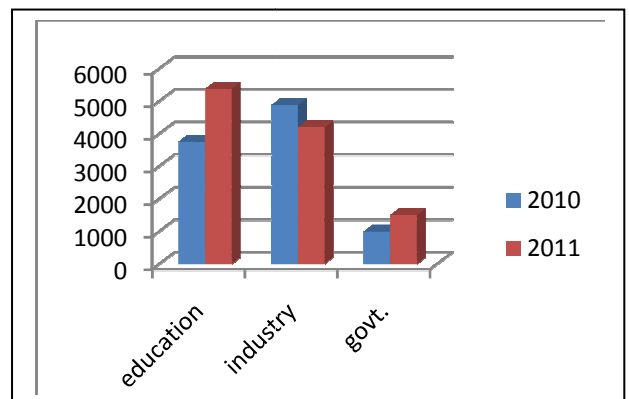
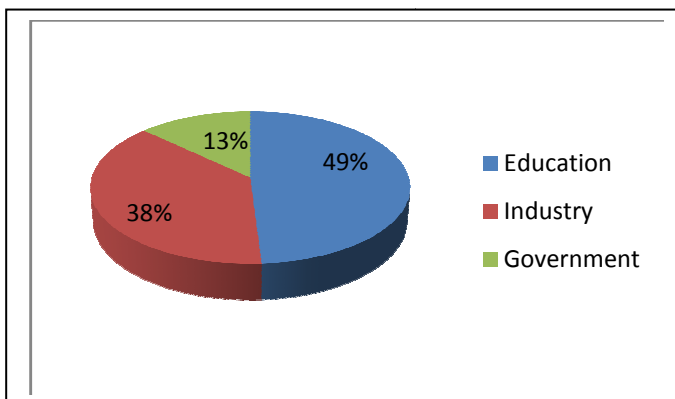
■ indian visitors ■ international visitors



INDUSTRY WISE BREAK -UP

<u>Education</u> <i>(Owners / Academicians etc.)</i>	<u>Industry</u> <i>(Distributors / Resellers / buyers / importers / manufacturers etc.)</i>	<u>Government / Media / Others</u>
5379	4200	1499

Visitor Break up Industry Wise



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CONFERENCE

THEME: Global Education & Skill Summit 2011

“Moving To the next level - Together”



The three-day conference discussed new growth drivers that are revolutionizing the education and training sector in India and around the world. More than **40** distinguished speakers from India and overseas contributed with their visionary inputs at the conference.

The conference brought together the Educationists, Corporate and the Policy / decision makers thus leading to a valuable exchange of ideas and best practices aimed at taking the Indian Education & Training industry to the next level and share the Government's' vision for growth of this high priority sector.

The conference presented the participants the opportunity to hear the best of international and national experiences and also interact and network with the eminent personalities.

Various key sessions that enthralled the conference attendees included: -

S.No	Sessions
1	Setting the Stage
2	Education for all: Preparing for the challenges through ICT
3	Vocationalisation of Education -- Taking Stock
4	Integrating Technology in Education-- Availability, Affordability & Acceptability
5	Improving Education: Industry and Academia-- Equal Stake Holders in Skills and Education
6	VET in Germany and its importance in India
7	National Vocational Qualification Framework (NVQF)-- Engaging Stakeholders
8	PPP in Education and Vocational Training-- Deriving the success formula
9	Putting India on Global Education Map
10	Inclusive Education -- Where are we?
11	Technology in Education
12	Articulating the Action Plan -- The Next Steps

Eminent Speaker's from Ministries, National/international bodies, educationists & industries delegates came together and contributed with their visionary inputs and enlightened the conference "Global Education & Skill Summit 2011"

MINISTRIES (Central/State)

*Ministry of Human Resource Development, Government of India
Ministry of Labour & Employment, Government of India
Planning Commission, Government of India
Ministry of Home Affairs, Government of India
Ministry of Communication & IT, Government of India
Department of Education, Government of Gujarat
Secondary Education Government of Bihar*

NATIONAL/INTERNATIONAL BODIES

*WorldDidac Association
BESA – UK
DIDACTA, Germany
World Bank
ILO (international Labour organization)
UNESCO
NSDC (National Skill Development Corporation)
Nasscom*

EDUCATIONISTS

*CBSE
IGNOU
NCERT
IITB, & NMEICT
Delhi University
Amity University
NIIT University
Lovely Professional University
UP Open University
Homi Bhabha Science Centre
SNDT Womens University
Apeejay Education Society
Career Launcher
Modern School*

NGOs

*Tamanna
Udaan
Saksham Bharat*

INDUSTRIES

*Educomp
HCL Learning
Mexus Education
Ernst & Young
Liqvid
Texas Instruments
APAC Intel
BIBB
SMART Technologies
Pearson Education
Microsoft
EduMedia
Genee World
Tata Interactive Systems
Shemrock Group
Core Projects
English Edge
iMOVE
Festo Didactic
Lucas-Nuelle Middle East FZE*



SYNOPSIS

WORLDDIDAC INDIA 2011 served as a comprehensive platform for collaborating, exchanging, promoting, networking and sharing of the best practices in education and training amongst many domestic and overseas users & purchasers, making procurements and collecting information on the latest products, resources and technologies related to their teaching and training processes.

JOURNEY AHEAD

With a focus on adding more varied products & solutions to the 3rd edition of the show and the determination to expand & improve, Worlddidac India is confident of bringing a much bigger and better WORLDDIDAC INDIA in 2012.



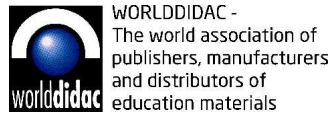
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